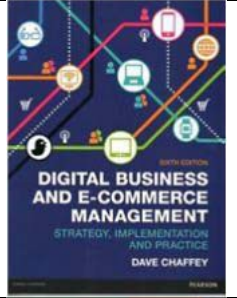


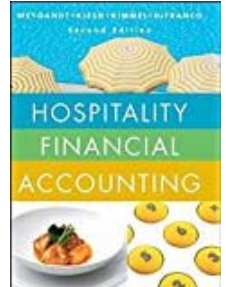
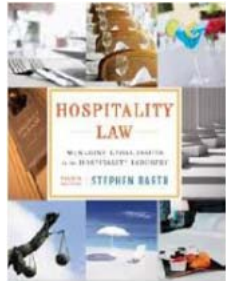




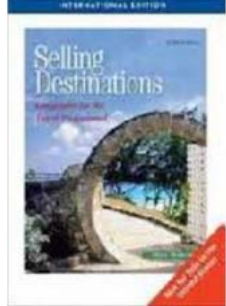
LIST OF TEXT BOOK

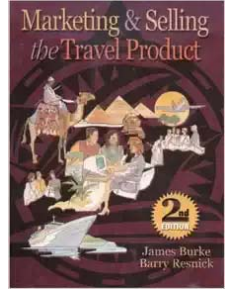
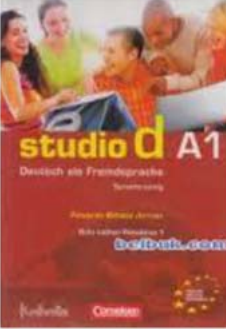
Faculty	Business and Social Science	Date/Rev.	9 January 2017/00
Study Program	Hotel and Tourism Management	Academic Year	2016-2017

For Semester 2

No	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)	Remark
1	English	Handout						
2	Database, E-commerce & Documents	Digital Business and E-Commerce Management: Strategy, Implementation & Practice		Chaffey	Financial Times Prentice Hall	9780273707523	418,000	
3	Environmental Science	Environmental Science	15 th	Miler	Cengage	9781305090446	518.000	

No	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)	Remark
4	Introduction to Business & Management 2	Business: A Changing World	8 th	Hirt & Ferrell	McGraw-Hill	9781259007439	-	 Used from sem.1
5	Hospitality Accounting 2	Hospitality Financial Accounting		Weygandt	John Wiley	0-471-27055-5	-	 Used from sem.1
6	Hospitality Law	Hospitality Law : Managing Legal Issues in the Hospitality Industry	4 th	Barth	John Wiley	9781118085639	475,000	

No	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)	Remark
7	Front Office Theory	Hotel Front Office management	5 th	Bardi, James	John Wiley	9780470637524	513.000	
8	House Keeping Theory	Professional management of housekeeping operations	5 th	Jones, Thomas A	John Wiley	9780471762447	489.000	
9	Geographical Tourism Destination	Selling Destinations: Geography for the Travel Professional	5 th	Mancini, M	Cengage	9781435485815	352,000	

No	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)	Remark
10	Tourism Marketing	Marketing and Selling the Travel Product	2 nd	Burke, J	Cengage	9780827376489	329,000	
11	German Language	Deutsch als Fremdsprache		Studio	Katalis	9789798060625	-	 Used from sem.1
Total (IDR)							3.094.000	