

LIST OF TEXT BOOK

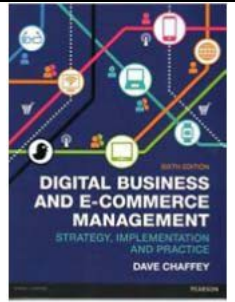

Faculty Business and Social Science

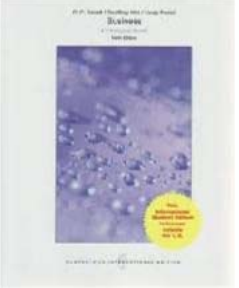
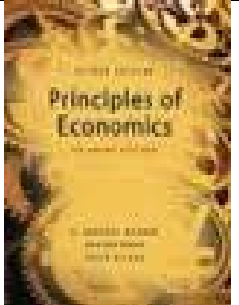

Date/Rev. 6 January 2017/00


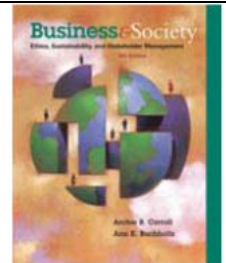
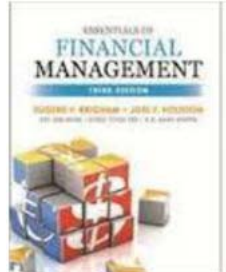
Study Program International Business Administration



Academic Year 2016-2017

For Semester 2

No	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)	Remark
1	English						-	Hand out
2	Database, E-commerce & Documents	Digital Business and E-Commerce Management: Strategy, Implementation & Practice		Chaffey	Financial Times Prentice Hall	9780273707523	418,000	
3	Environmental Science	Environmental Science	15 th	Miler	Cengage	9781305090446	518.000	

No	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)	Remark
4	Introduction to Business & Management 2	Business: A Changing World	8 th	Hirt & Ferrell	McGraw-Hill	9781259007439	-	 Used from sem.1
5	Principles of Economics 2	Principles of Economics - Asian Edition		Mankiw	Cengage	9789814227872	-	 Used from sem.1
6	Principles of Accounting 2	Financial Accounting: IFRS Edition	2 nd	Weygandt	John Wiley	9781118285909	-	 Used from sem.1

No	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)	Remark
7	Business Mathematics 2	Introductory Mathematical Analysis for Business, Economics & the Life & Social Sciences	13 th	Haeussler, Paul & Wood	Pearson	9781292021140	-	 Used from sem.1
8	Business Law	Business & Society: Ethics, Sustainability & Stakeholder Mgt.	10 th	Carroll	Cengage	9781305959828	495,000	
9	Principles of Financial Management 2	Essentials of Financial Management	3 rd	Brigham	Cengage	9789814441377	-	 Used from sem.1

No	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)	Remark
10	Principles of Marketing Management 2	Principles of Marketing Management	15 th	Kotler	Pearson	9780273786993	-	 Use from sem.1
11	German Language	Deutsch als Fremdsprache		Studio	Katalis	9789798060625	-	 Use from sem.1
Total (IDR)							1,431,000	