

LIST OF TEXT BOOK

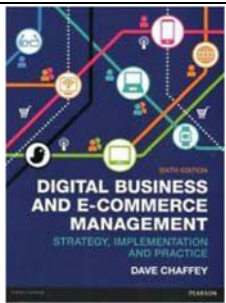
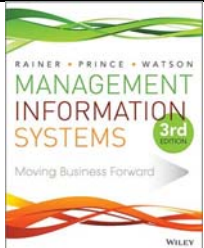
Faculty Business and Social Sciences

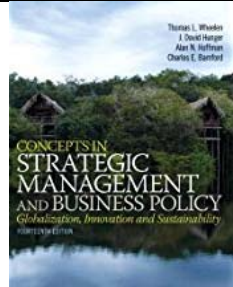


Date/Rev. 29 October 2017/00/SuH


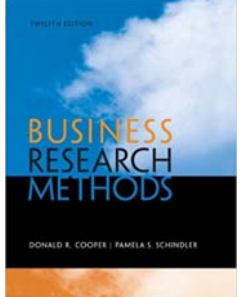

Study Program International Business Administration

Academic Year 2017–2018

For Semester 6

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
1		English 5	Handout					-
2		Database, E-commerce & Documents	Digital Business and E-Commerce Management: Strategy, Implementation & Practice		Chaffey	Financial Times Prentice Hall	9780273707523	-
3		Indonesian Language & Culture	Handout					-
4		Pancasila	Handout					-
5		Management Information System	Management Information Systems	3rd	Rainer, Prince & Watson	John Wiley & Sons	9781118895382	-

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
6		Strategic Management	Concepts in Strategic Management and Business Policy	14th	Thomas L. Wheelen , J. David Hunger, Alan N. Hoffman, Chuck Bamford	Pearson	978-0133126129	-
7		Oral Final Study Examination (OFSE)						-
8		Management Control Systems	Management Control Systems	12th	Robert N Anthony, Vijay Govindarajan	McGraw-Hill	9780073100890	-
9		Value-Based Management	Value-Based Management with Corporate Social Responsibility	2nd	John D. Martin, J. William Petty, James S. Wallace	Oxford University Press	9780195340389	-

No	Book Cover	Subject	Book Title	Edition	Author	Publisher	ISBN	Price (IDR)
10		International Economics	International Economics		Thomas Pugel	McGraw-Hill	9780078021770	-
11		Business Research Method	Business Research Method	12th	Donald R. Cooper, Pamela S. Schindler	McGraw-Hill	9780073521503	-
12		German Language	Studio D A2: Deutsch als Fremdsprache		Niemann	Katalis	9789798060670	-
Total Price (IDR)								-