

STUDY PROGRAM :

HOTEL AND TOURISM MANAGEMENT

COURSE OUTLINE

IULI recognizes that, in today's business environment, neither education nor work experience alone is sufficient as a foundation on which to build a career in the hotel and tourism industry. To this end, some courses incorporate work experience whereas others are aimed at upgrading skills and knowledge.

The multi-disciplinary programmes will prepare young Indonesians for a career at management level in the hotel, food service, tourism, and the broader service industries, either locally or internationally. They will learn to be customer-focused, analytical, and independent, while, at the same time, developing communication and leadership skills, thus gaining a global perspective to meet the growing challenges faced by the dynamic hospitality industries.

IULI Hotel and Tourism Management study program courses covers the relationship between Hotel and Tourism sector. IULI covers not only the tourism management subjects but also the various types Hotel Accommodation and Hotel Management.

IULI believes as well that language and multi-cultural skills are two important qualities that graduates of Hotel & Tourism Management need to possess in order to succeed in today's global hospitality and tourism industries.

FIELDS OF ACTIVITIES

After some years of experience, graduates of IULI's Hotel & Tourism Management will be qualified for management positions in the hotel, food service, tourism and broader service sectors.

Career opportunities for Hotel Management graduates include:

- Hotels (independent and chain-operated, condotels)
- Cruise ships, vacation villages
- Catering and Convention of MICE complex
- Convention bureaus or other DMO institutions
- Staff / visitor quarters in hospitals and institutions
- Serviced apartments, timeshare units
- Independent restaurants, restaurant chains
- Dining and catering facilities in hotels, cruise ships, conference and exhibition centres, shopping malls, hospitals, clubs and associations, and institutions.
- Travel writer



Photo: International University Liaison Indonesia

CURRICULUM 2017-2018

Date/ Rev : 9 January 2017/Rev. 13

Program : Bachelor

Valid : Batch 2016-2019

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SUBJECT	1	2	3	4	5	6	7	8	Total
University Compulsory Subjects									
English	2	2	2	2	1	1			10
Fundamental of Computer Technology	2								2
E-Commerce		2							2
Environmental Sciences		2							2
Innovation and Product Development					2				2
Statistics & Probability				2					2
Research Project							3		3
Research Methodology							2		2
Ethics and Religious Philosophy^*					2				2
Civics^*				2					2
Indonesian Language and Culture^*						2			2
Pancasila^*		2							2
Oral Final Study Examination (OFSE)						0			0
Elective : Internship/project								3	3
Thesis								6	6
Total	4	8	2	6	5	3	5	9	42
Faculty Compulsory Subjects									
Introduction to Business & Management 1 & 2	2	2							4
Principles of Economics 1	2								2
Business Communication	2								2
Hospitality Accounting 1 & 2	2	2							4
Business Mathematics 1	2								2
Hospitality Law		2							2
Introduction to Philosophy	2								2
Total	12	6	0	0	0	0	0	0	18
Department Compulsory Subjects									
Practical Training (Rooms) - Indonesia			6						6
Introduction to Hotel Management	2								2
Introduction to Tourism Management	2								2
Hospitality Service Excellence						3			3
Front Office Theory		2							2
Front Office Practice		1							1
Housekeeping Theory		2							2
Housekeeping Practice		1							1
Geographical Tourism Destination	2								2
Tourism Marketing		2							2
Business Travel				2					2
Tourism Operational Management					2				2
Planning Destination and Attraction						4			4
F & B Service - Theory 1 & 2				2	2				4
F & B Service - Workshop 1 & 2				2	2				4
F & B Production - Theory 1 & 2				2	2				4
F & B Production - Workshop 1 & 2				2	2				4
F & B Production - Pastry Theory					2				2
F & B Production - Pasty Workshop					2				2
F & B Cost Control					2				2
F&B Layout & Facilities Planning				4					4
Business Research Method						2			2
Event Management					3				3
Hospitality Corporate & Administration Finance						4			4
Hospitality HR Management						3			3
Hospitality Marketing						3			3
Hotel Design Architecture & Engineering						2			2
Organizational Behavior & Development				3					3
Indonesian Food Tourism & Destination							3		3
Elective courses (*)			4				4	4	12
Total	6	8	10	17	19	21	7	4	80
Total 1, 2 & 3	22	22	12	23	24	24	12	13	152
Elective courses (*)									
* The Art of Coffee/Hospitality Business Entrepreneurship/Culinary Tourism/Seminar in Hospitality bussiness			4						
* Project in Restaurant Bussines/ Feasibility Study Tourism destination/ Advanced Event Management/ Feasibility Study Hotel - Restaurant							4		
* Capita Selecta/ Seminar in Tourism/ Project in Event Management/ Business Plan								4	
COMPULSORY EXTRA-CURRICULAR SUBJECTS									
English									
German	2	2	2	2	2	2			12
Total Compulsory Extra-Curricular Subjects	2	2	2	2	2	2	0	0	12

^ the actual implementation follows the internal arrangements & policy of the Department & Faculty

(+) refer to the available elective subjects in IBA & MGT

* these courses are likely delivered in Indonesian